



# Easy To Read Magazine

Just a bit of fun

Entertainment that is easy to read and understand.

Press Release for immediate release

## Launch of the Easy To Read Magazine

Easy to Read Magazine is a website for people who find regular texts difficult to read or understand. Read about pop culture, lifestyle, celebrities, and curious facts.

[www.easytoreadmag.com](http://www.easytoreadmag.com)

Contact for media enquiries: Caroline Webb, Chief Editor, [info@easytoreadmag.com](mailto:info@easytoreadmag.com)

Press Release in Easy Read: [www.easytoreadmag.com/easy-read-pr](http://www.easytoreadmag.com/easy-read-pr)

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### 1. Key Points

Easy to Read Magazine is a website for people who find regular texts difficult to read or understand. The content, stories, and articles are in Easy Read and Plain English.

**People living with reading difficulties can choose the version that best makes reading a joyful experience.**

Easy to Read has short sentences, explains unfamiliar words, and avoids unnecessary information.

Plain English is closer to standard texts, but avoids being overly complicated. It's easy for the readers to find the information they want.

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See all Plain English features here: [www.easytoreadmag.com/plain-english](http://www.easytoreadmag.com/plain-english)

### **A selection of articles in Easy Read.**

See all Easy Read features here: [www.easytoreadmag.com/easy-to-read](http://www.easytoreadmag.com/easy-to-read)

Click on the links below to see examples of features in the Easy Read version.

- A Stroke of Luck's Custom Designed Adidas Sneakers
  - Amazing Cars from the 1950s
  - What Is Cloudspotting?
  - Chantrise Holliman: My Favourite Fashion Item
  - How The Pizza Margherita Got Its Name
  - Ella the Wild Swimmer
  - Build Mobile Suit Gundam Gunpla Models
  - Lido Pimienta's Music Album "Miss Colombia"
  - Sports Pictures of the Week
  - Oscars Weekend Fashion Looks
  - Discovering Amazing Fungi in India
  - How To Be Glamorous If You Have To Stay in Bed
  - Hilton Carter Has 300 Plants in His House
  - Celebrities Proudly Wearing Crocs
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## 2. Caroline Webb, Easy to Read Magazine Founder and Chief Editor:

*Quote:*

"Easy to Read Magazine is a website with editorial features in text that is easy to read and understand. The content is just a bit of fun: pop culture, lifestyle, curious facts.

It's a website for people who find reading regular texts difficult and want an enjoyable distraction from daily cheerless news and worries.

However, the key point of Easy to Read Magazine is inclusion - full and equal participation in society of people with reading difficulties. The principle is: Having an informed opinion on trivial topics is essential to full and equal participation in society.

Easy to Read Magazine features the kind of topics you talk about when meeting up with friends. Its purpose is to provide information that enables people with reading difficulties to join and lead conversations about the latest pop culture topics. If verbal communication is difficult, showing friends the online article may be a substitute.

The UN Convention on the Rights of Persons with Disabilities states the right to access understandable information.

The UN probably didn't have the right to information about a celebrity's new hairstyle in mind. But I would gladly stand up in front of the UN members to make a passionate speech about the importance of trivia."

Caroline Webb

Founder and Chief Editor, Easy to Read Magazine

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## 3. Frequently Asked Questions

### **What is Easy to Read Magazine?**

It's a website with editorial content for people with reading difficulties. The texts are easy to read and understand.

The website is: [www.easytoreadmag.com](http://www.easytoreadmag.com)

## How can I help people with reading difficulties find the website?

- Write about Easy to Read Magazine in your newsletter and on your website.  
Find images to download here:  
Easy Read: [www.easytoreadmag.com/easy-read-pr](http://www.easytoreadmag.com/easy-read-pr)  
Plain English: [www.easytoreadmag.com/pr](http://www.easytoreadmag.com/pr)
- Share our posts with your followers on social media.  
Our username on [Twitter](#), [Facebook](#), and [Instagram](#) is **@easytoreadmag**.
- Share the website with friends, support groups, organizations, caregivers, doctors, therapists. Website: [www.easytoreadmag.com](http://www.easytoreadmag.com)

## What can I read about on the Easy to Read Magazine website?

Just a bit of fun! Topics that amuse and entertain: pop culture, lifestyle, celebrities, curious facts.

## Why don't you display the Easy to Read certification label?

Because we're breaking the Easy to Read rules. The rules can't be properly applied to responsive websites. We've developed and tested a format that works best with our content and over all devices.

## When do you publish new articles?

You'll find something new to read every day.

## What's the easiest way to stay updated?

Subscribe to the newsletter to get the latest stories by e-mail.

Subscribe here: [www.easytoreadmag.com/newsletter](http://www.easytoreadmag.com/newsletter)

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## Partnership with Divas with Disabilities

The [Divas with Disabilities Project](#) is committed to increasing the authentic representation of black and brown women with visible disabilities in the media. Easy to Read Magazine is thrilled for the opportunity to work with the Divas with Disabilities Project!

DWD has provided an inspiring vision, expert guidance, and access to a network of fabulous black and brown women with disabilities. Thanks to DWD's support we are authentically representing black and brown women with disabilities in our editorial content.

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## List of useful Links for further Information about Easy to Read Magazine

- Homepage: [www.easytoreadmag.com](http://www.easytoreadmag.com)
- Further information: [www.easytoreadmag.com/about](http://www.easytoreadmag.com/about)
- Press information and images to download: [www.easytoreadmag.com/pr](http://www.easytoreadmag.com/pr)  
Easy Read version: [www.easytoreadmag.com/easy-read-pr](http://www.easytoreadmag.com/easy-read-pr)
- Newsletter: [www.easytoreadmag.com/newsletter](http://www.easytoreadmag.com/newsletter)
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